

Building from a position of strength



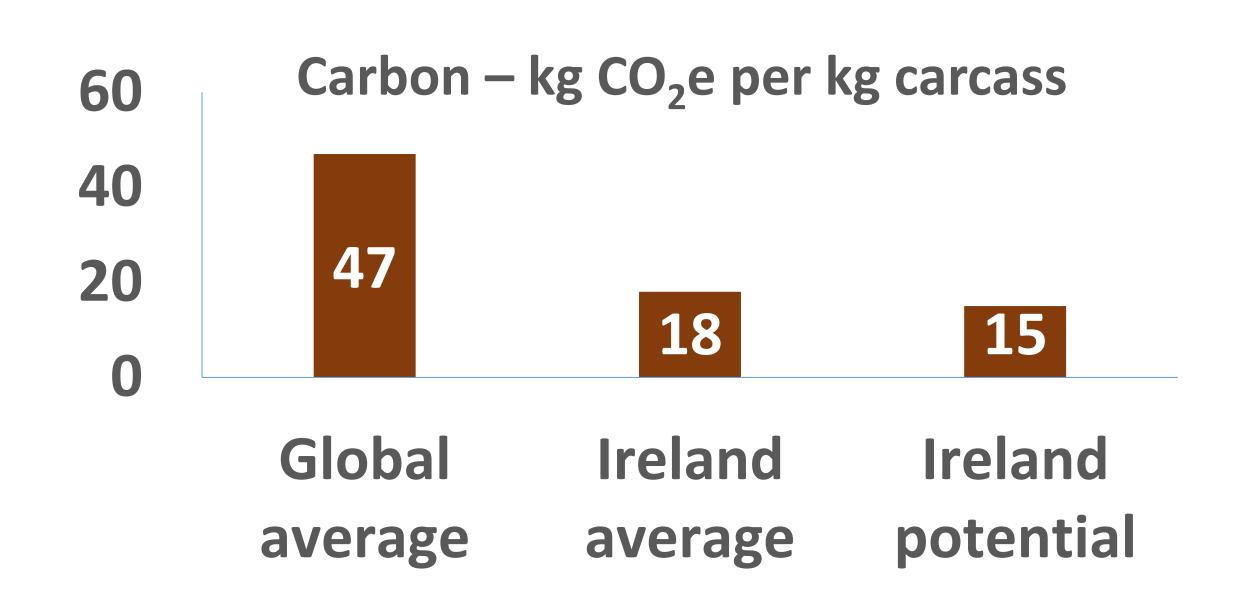
- Early finishing
- Weaning rates
- Methane reducing additives
- Efficient use of nutrients
- Carbon removals

Water Quality

'Better Farming for Water' campaign

Carbon

Very strong starting point – improvements possible



Environmental Sustainability

Biodiversity

Beef farming compatible with high levels of biodiversity

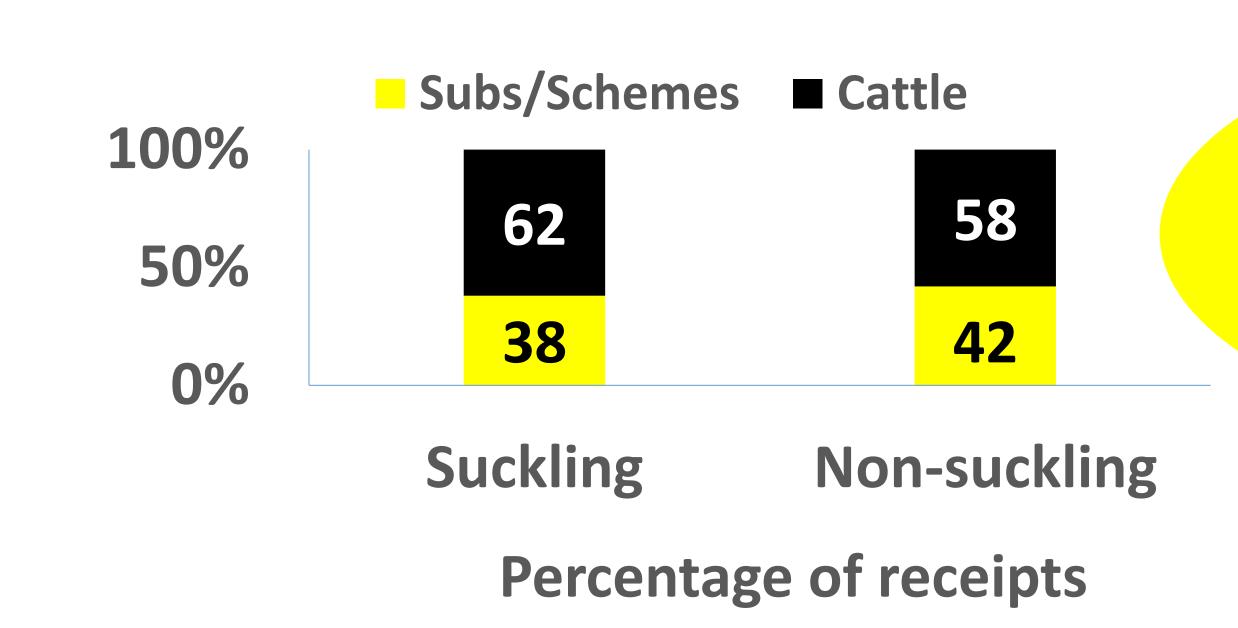
- Preservation of habitats and semi-natural grasslands essential
- Undergrazing can also be problematic
- Growth in organic farming and scheme participation - positive measures

- Key factors: soil type, weather & management
- Main pathways: Leaching & overland flow
- Low nutrient surpluses
- Protection of watercourses

Food-Feed

Production of high quality food from a range of land types

- Grass-based systems
- •60-90% forage (predominantly grazed)
- Relatively low quantities of meal feeding



Farm profitability

Participation in agrienvironment schemes key for farm incomes