# Carbon footprinting free range egg production



Unlock the power of data



#### Anne Fleck

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www.eggbase.co.uk







# Eggbase is a software company that works exclusively in the egg & poultry sector

#### We help with:

Traceability

Efficiency

**Productivity** 

Bird welfare

Compliance

Sustainability

#### We work for:

Egg layers

Pullet rearers

Broiler growers

**Breeders** 

**Packers** 

Feed suppliers

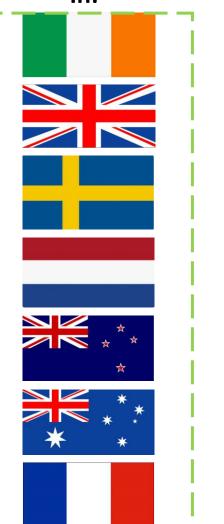
Vets

Assurance schemes

Retailers

Banks

#### In:



#### Our software:





EggbasePacker

EggbaseAssure



**100'**s

# Why is carbon footprinting important to your farm?



- 1. The value chain have legal deadlines by which they must set emissions reduction targets:
  - Supermarkets and restaurant chains (all large business with more than 500 employees)
  - Packers and processors
  - Banks

PARIS CLIMATE











- 2. Your farm is part of their 'Purchased goods' emissions .....
- 3. So, they will ask you for carbon footprints of your flocks to meet their obligations



Also, beginning to see Codes of Practice including a requirement for carbon footprinting (eg British Lion Code ver 8.0)

### There are benefits too ....



Emissions reductions will improve production efficiencies = increased profitability

+

Farm level decisions are crucial to sustainable agriculture = reduced emissions



Climate-friendly products = competitive advantage



Gain recognition for your hard work







# Know your numbers .....



You are lucky in the egg and poultry industry – you record, you are audited = you have data already



Carbon footprinting needs data – rather a lot of it



So, let's see what you need and how we can make the carbon footprinting process as easy as possible for you









# Not all footprint calculators are equal!



# '7 principles for effective disclosure'

#### Disclosure should:

- 1. Represent <u>relevant</u> information
- 2. Be <u>specific</u> and <u>complete</u>
- 3. Be clear, balanced and understandable
- 4. Be consistent over time
- 5. Be comparable among companies within a sector
- 6. Be reliable, <u>verifiable</u> and objective
- 7. Be provided on a timely basis

Generic calculators that use average values do not conform to these principles so use the most egg and poultry-specific carbon footprinting tool you can

# The Eggbase carbon footprinting tool





#### Calculations verified by:



- UK Centre for Industrial Sustainability, Institute for Manufacturing at The University of Cambridge, UK
- ClimatePartner GmbH



#### Compliant with:

- IPCC GHG Guidelines
- GHG Protocol PAS2050





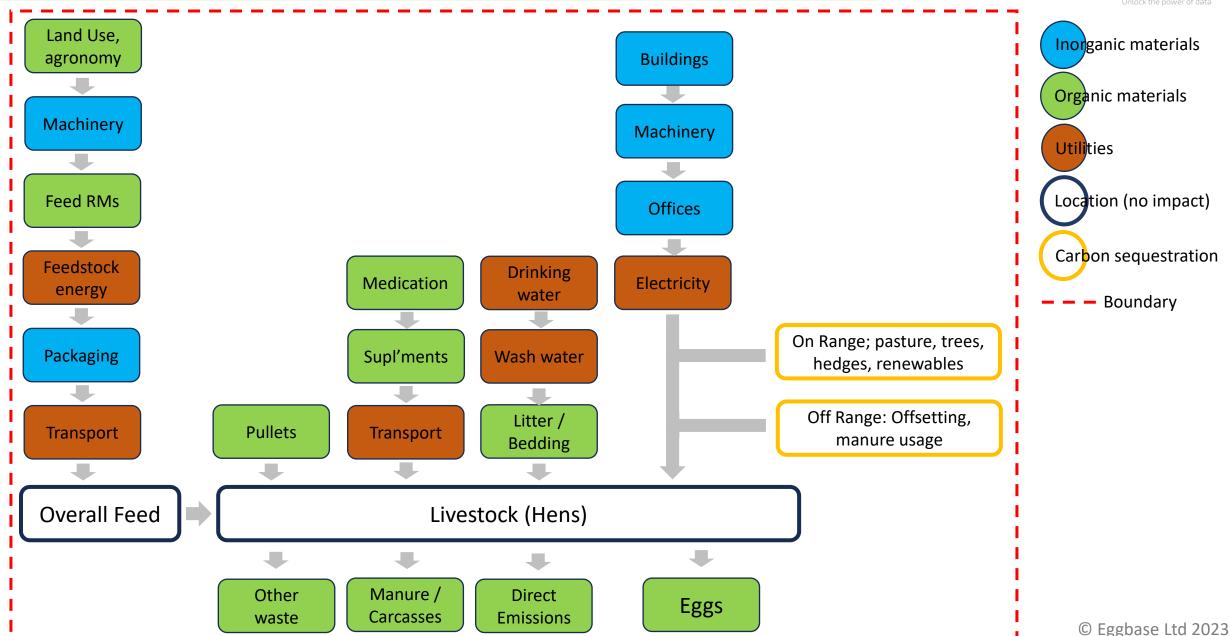


British Standards Institution PAS2060 carbon neutrality & certification standard



# Boundaries – to be comparable among companies within a sector





### Collecting data to carbon footprint a flock – method 1 = stand-alone footprint



Eggbase either emails you a template to enter end of flock data or you enter end of flock data through an online form



Eggbase verifies your complete dataset & runs your flock footprint



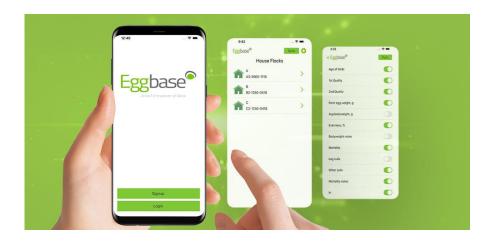
Eggbase returns your two-page carbon footprint report to hand to whoever asks you for it



An action plan & recommendations are available

### Collecting data to carbon footprint a flock – method 2 = Eggsense



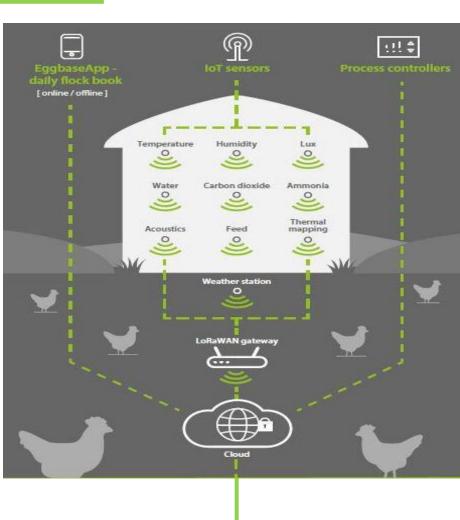


Manual data entry or

iOS & android apps or

API integrations with third party process controllers & sensors







## Collecting data to carbon footprint a flock – method 2 = Eggsense



Data collected through flock lifecycle auto-populates carbon footprint tool



Eggbase verifies your complete dataset

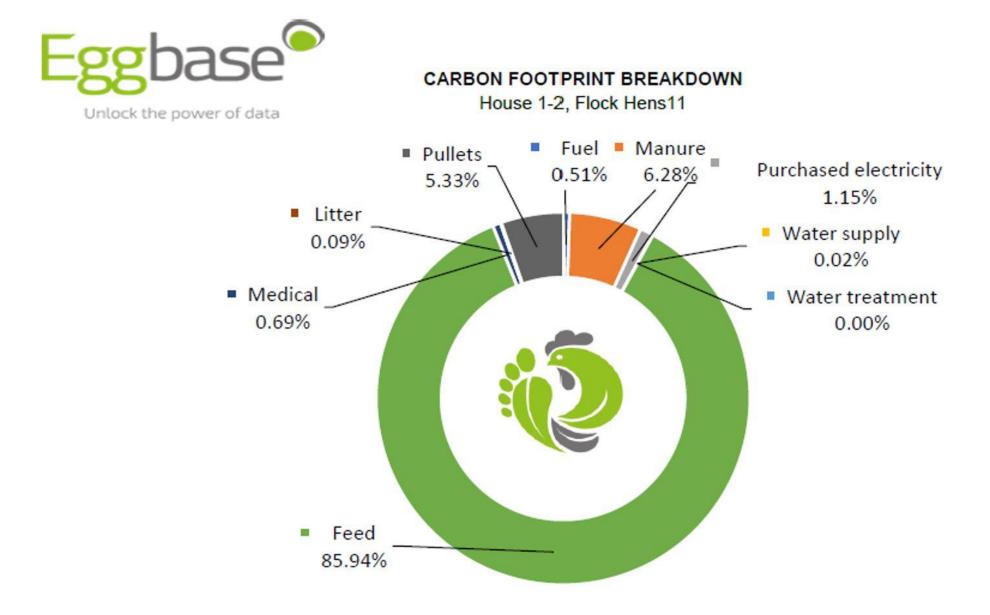


You run carbon footprint report in Eggsense

# What data do I need for a carbon footprint?



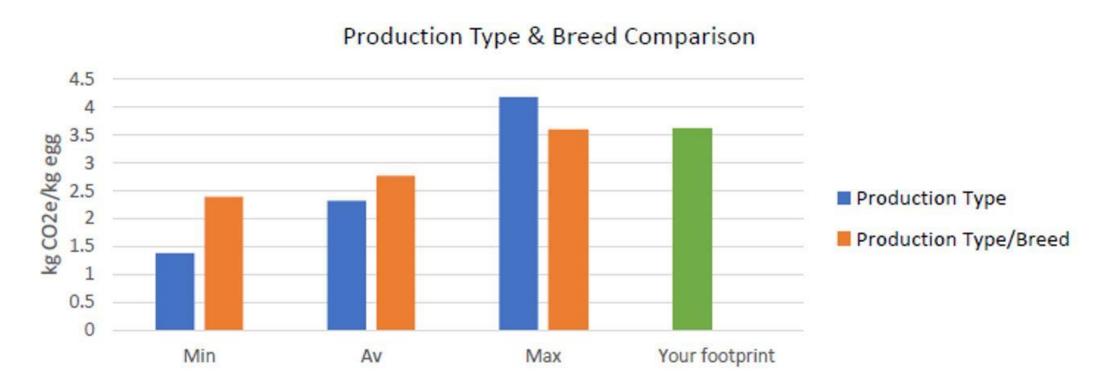
- farm, house, flock, breed, lifecycle duration
- bodyweights, cumulative egg mass, mortality
- fuel type & quantity of each type used within range
- mains electricity purchased
- mains water used
- emission intensity of specific medicines & disinfectant product or economic spend
- emission intensity of specific litter products or economic spend
- feed quantity of each ration, emissions intensity of each ration inc. home-grown cereals, insects or % raw materials & countries of origin, distance to feed supplier, no. feed deliveries
- full footprint of pullet rearing cycle or economic spend on pullets, distance to pullet supplier



### Eggbase carbon footprint report – the anonymous benchmarking

at overall emissions level

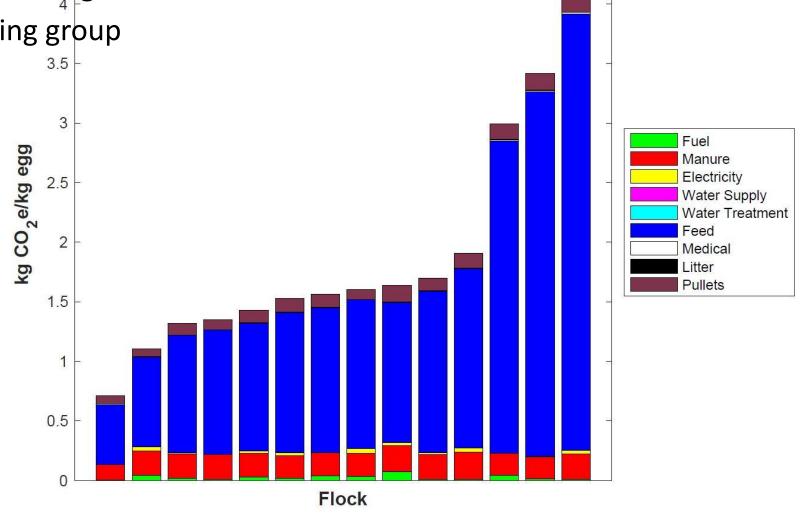
- across any Eggsense group you belong to
- across the Eggbase benchmarking group



### Eggbase carbon footprint report – the anonymous benchmarking

4.5

- at individual component level
- across any Eggsense group you belong to
- across the Eggbase benchmarking group



**End of Flock Carbon Footprints** 

### **Summary**



- you will be asked for a carbon footprint of your flock at the end of lay
- it is not difficult to do one
- use the most egg-specific carbon calculator you can
- know which data you need to know
- collect the necessary data from the start of the flock
- ask your pullet rearer for the embedded emissions in your pullets
- ask your feed supplier for the emissions intensity values of your rations

feel free to ask me any questions – email anne@eggbase.co.uk