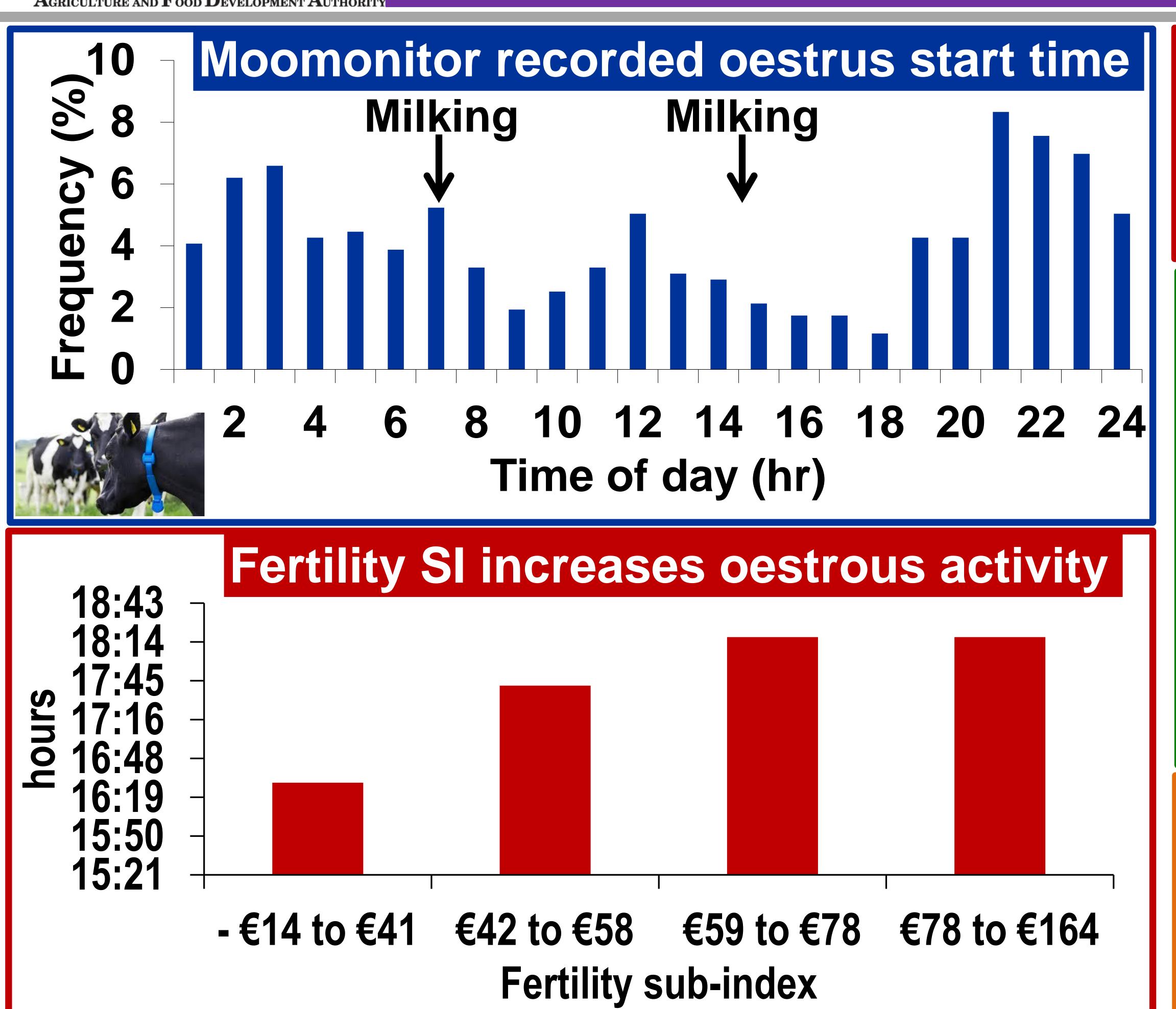


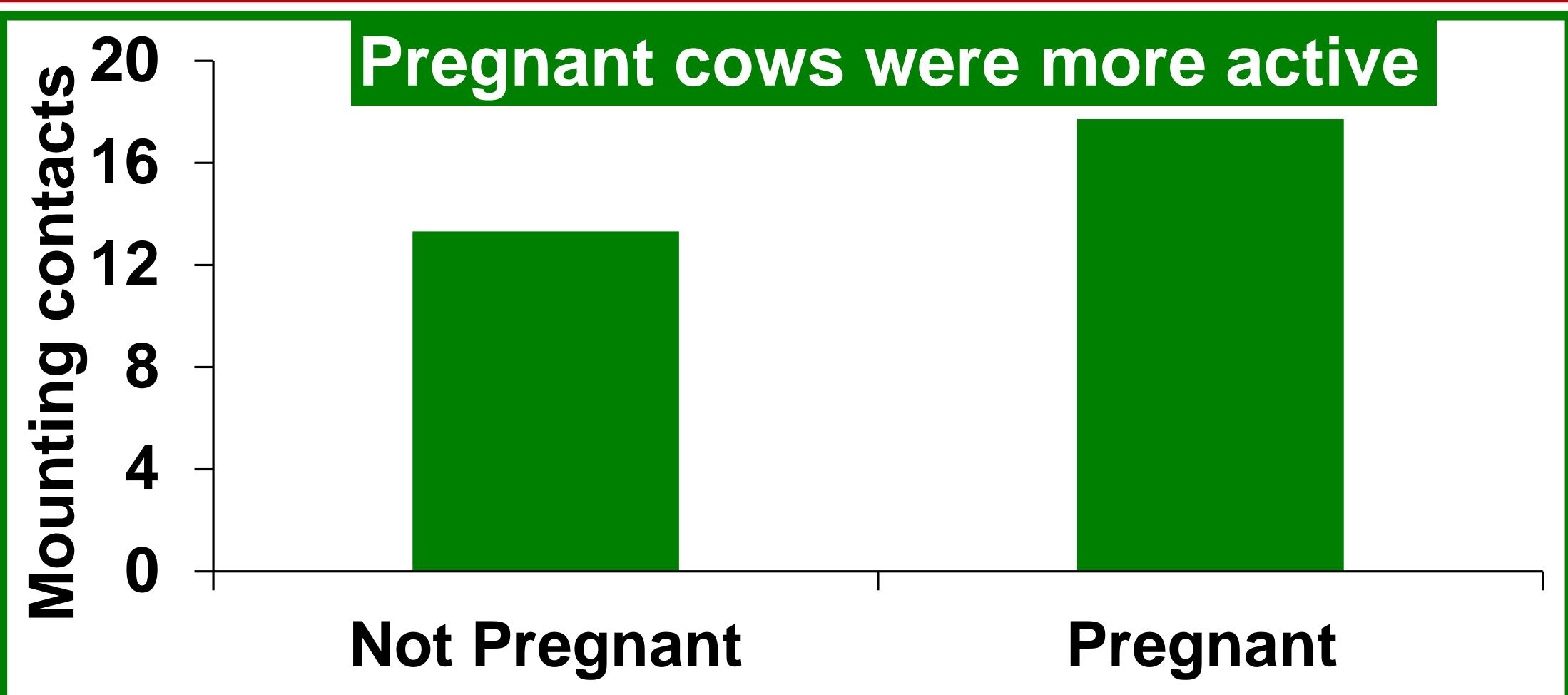
Fertility sub-index increases oestrous activity





Flashmate recorded oestrous behaviour

- Oestrus duration average 08:15 (range 0 22:56)
- 16.7 contacts/oestrus--3.8 contacts/hour
- ~50% cows mounting ≤8h



Take Home Messages

- 3 to 4 periods of observation daily
- ~50% cows mounting ≤8h
- EBI ↑ oestrous activity, ↑ pregnancy rates