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Market Gardening, Money & Family

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As growers, we are competing with Global Vegetable Production

How do you achieve €8000?
Break into figures

Beds are 30m long & 75cm wide

Beetroot – 300 bunches
@€2/bunch = **€600**

Spinach – 45kg / cut
@ €8/kg = **€360**
4 cuts = **€1440**

Salad Rocket – 1kg/m –
30kg/bed @€20/kg = **€600**

Head Lettuce – 600 heads
@€1.20 per head = **€720**

Seed Onions (Outdoors) –
300 bunches @€2 = **€600**
Same crop saved
300kg @€1.50 = **€450**





Market Garden Tunnel Production



Market Garden Outdoor Production



A Combination of Field Scale and Market Garden Production



Who are your Customers?

- Farmers Market
- Supermarket (Centra / SuperValu etc)
- Honesty box
- Box scheme
- Distributor of organic vegetables
- Restaurant / Deli / Sandwich Bar
- Community Supported Agriculture



What is your relationship with money €€€?

Abundant?

Always strapped for cash?

Biscuit tin finances are practised by many market gardeners



**Market gardening
and family life**