

# The role and value of Teagasc-Industry Joint Programmes for KT – lessons from the Tipperary Co-Op Joint Programme



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## Rationale

- Strategic pathways for the Teagasc Agricultural Advisory Service 2015 stated that Joint Programmes are important for the service delivery to clients
- Therefore important to look at the success factors for Joint Programmes.

## Aim

- What role and value to the three stakeholders involved, does the Teagasc/Tipperary Co-op Joint Programme play in knowledge transfer

## Objectives

- Document the development of Teagasc-Industry programmes
- Identify Teagasc's, the industry's and farmers' attitudes to joint programmes
- Identify the impact of farmer participation in joint programmes on the adoption of new farming practices and on efficiency and productivity
- Complete a SWOT analysis of joint Teagasc-Industry programmes

## Background

Joint Programmes have been in operation since the early 1990's and were first introduced due to increased scheme work pressure on advisors from changes in the EU common agricultural policy.

How do Joint Programmes operate?



## Methods

### Literature Review

Identify high, medium & low participants in joint programme

Farmer Survey

Co-Op data

Key informant interviews

## Findings to date

- ❖ Farmers rate their knowledge on topics highly
- ❖ JP's seems to contribute to 'half' their knowledge
- ❖ Influence of JP's on knowledge increases as participation increases
- ❖ Perceived knowledge may not be actual knowledge

Participation Level	Mean score for perceived knowledge on all topics (1-10)	Mean score for perceived level of influence from JP on knowledge of all topics (1-10)
High (n=10)	8.05	7.72
Medium (n=12)	7.31	4.18
Low (n=8)	7.53	3.78

Participation Level	Vol Litres	Av Milk Yield/cow 2015	Av B'Fat% 2015	Av Protein % 2015	Av SCC 2015	Av TBC 2015
High	487760	5304	4.13	3.54	191	13
Medium	332509	4996	4	3.49	219	16
Low	270385	4605	4.05	3.51	273	27

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