



The 2nd Annual Beaufort Marine Socio-Economic Workshop

Wednesday 17th November 2010

Venue: Room CA 110, J.E. Cairns School of Business and Economics, NUI Galway

8.45 -9.25	Registration and Tea/Coffee	
Welcome and Overview of Days Proceedings – Professor John McHale		
Session 1.	<u>The Irish Ocean Economy: National and Sectoral Perspectives</u>	
	Chairperson: Dr. Stephen Hynes	
9.30 - 9.55	A Profile of Ireland’s Ocean Economy	- Karyn Morrissey and Stephen Hynes, SEMRU, NUI Galway
9.55 - 10.20	The Role of Marketing in Driving the Sustainable Consumption of Seafood	- Ann Walsh and Declan Fleming, Depart. of Marketing and SEMRU, NUI Galway
10.20 - 10.45	Marine Biotechnology, Ireland and the European Bio-Economy. A complex pattern of opportunities	- Ilaria Nardello, The Marine Institute, Galway and Ryan Institute, NUIG
10.45 – 11.15	Neglect of the Maritime in Irish Culture and Society	- Jim Mac Laughlin, political geographer and author of “Troubled Waters: A Social and Cultural History of Ireland’s Sea Fisheries” Four Courts Press, Dublin.
11.15 - 11.35	Tea/Coffee	
Session 2.	<u>Water Quality and the Environment</u>	
	Chairperson: Dr. Michael O’Toole	
11.35 – 12.00	Hedonic Valuation of Proximity to Coast and Beaches in Ireland	- Seán Lyons, Karen Mayor, David Duffy and Richard Tol, ESRI, Dublin
12.00 - 12.25	Evaluating the Non-Market Value of Ecosystem Services Provided by Galway Bay	- Daniel Norton and Stephen Hynes, SEMRU, NUI Galway
12.25 - 12.50	The Agricultural Catchment Programme – A Socio-Economic Analysis of Attitude to Water Quality Measures	- Cathal Buckley, RERC Teagasc
12.50 - 1.15	Estimating the Value of Water Bodies in Ireland Achieving “Good Ecological Status” under the Water Framework Directive	- Mavra Stithou, Stephen Hynes, Nick Hanley, University of Stirling, Scotland
1.15- 2.00	Lunch	
Session 3.	<u>Fisheries Management in Ireland</u>	
	Chairperson: Professor Michael Cuddy	
2.00 - 2.25	An Economic Profile of the Irish Off-Shore Fishing Fleet 2006 -2008	- Patrick Gillespie and Stephen Hynes, SEMRU, NUI Galway
2.25 - 2.50	An Application of Portfolio Theory to the Management of Irish Fish Stocks	- Benjamin Breen and Stephen Hynes, SEMRU, NUI Galway
2.50 - 3.15	The Rise and Fall of the Irish Orange Roughy Fishery: An Economic Analysis	- Naomi Foley, Tom van Rensburg, and Claire Armstrong, SEMRU, NUI Galway
3.15 - 3.35	Collecting Fishers’ Knowledge: A Chance for Social Scientists to Become Fisheries Scientists	- Edward Hind & Brendan Flynn, Political Science & Sociology, NUI Galway
Close of Workshop		