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ABC Circulation Sales
72,046 (July-Dec 2011)

JNRS Readership
231,000 (2011)



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IRISH
COUNTRY
Living

The voice of Ireland's farming industry
**IRISH
FARMERS
JOURNAL**

2012 FINALISTS

CATTLE CRUSH DESIGN

Joseph Hyland, Address Lea,
Portarlington, Co. Laois.

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KILBEGGAN ORGANIC PORRIDGE

Pat Lalor, Ballard, Organic
Farm, Kilbeggan, Co. West-
meath. Page 5

GLORY-BE ICE CREAM CAKES

John Doherty, Aldergrove,
Crumlin, Co. Antrim. Page 6

ATV STRIP GRAZER

Kieran Herlihy and AJ
O'Connor, Kiskeam, Mallow,
Co. Cork. Page 7

NEWBARN FARM

William and Yvonne Ruiter,
Donaghmore, Ashbourne, Co
Meath. Page 8

TRULY IRISH

1 Park Mews Rd, Charleville,
Co. Cork. Page 9

GLASTRY FARM ICE CREAM

Will Taylor, Kircubban, New-
townards, Co. Down. Page 10

GROVE HEALTH SPA

Jacqueline O'Farrell, Shan-
ballymore, Mallow, Co. Cork.
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SUCCESSION IRELAND

Clare O'Keeffe, Garryduff,
Mallow, Co. Cork. Page 12

ASM IRELAND

Aidan O'Connor, Causeway,
Tralee, Co. Kerry. Page 13

MOUNT MILLS

Jim Magill, Mount Mills,
Newry Co Down. Page 14

MAYO METAL WORKS

Mark and Debbie Walsh,
Roundfort, Hollymount, Co
Mayo. Page 15

ARDALL

Paul Murphy, Ardcanought,
Castlemaine, Co. Kerry. Page
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Overview of JFC Innovation Awards for Rural Business Awards ceremony

5.30

Networking Reception sponsored by Irish Farmers Journal

6.45

Welcome from Matt Dempsey, editor, Irish Farmers Journal

7.30

Meal with produce from selected food and start-up finalists

8.15

Awards Ceremony: MC – Ollie Turner, Galway Bay FM

START-UP CATEGORY

Address by: Minister of State Shane McEntee

FINALISTS:

- Paul Murphy, Ardall Horse safety training device
- Pat Lalor, Kilbeggan Organic Foods
- John Doherty, Glory-be Ice cream cakes
- Kieran Herlihy and AJ O'Connor, ATV Strip Grazer

ANNOUNCEMENT OF CATEGORY WINNER

VALUE ADDED/SPECIALITY FOOD CATEGORY

Address by: Gerry Lavery, DARD Permanent Secretary

FINALISTS:

- William and Yvonne Ruiter, Newbarn Farm
- Truly Irish Developing branded premium pork products
- Will Taylor Glastry Farm Ice cream

ANNOUNCEMENT OF CATEGORY WINNER

SERVICES, RURAL TOURISM CATEGORY

Address by: Prof. Gerry Boyle, Director Teagasc

FINALISTS:

- Jacqueline O'Farrell, Grove Health Spa
- Clare O'Keeffe Succession Ireland
- Aidan O'Connor, ASM Ireland

ANNOUNCEMENT OF CATEGORY WINNER

OVERVIEW OF ENERGY/ MANUFACTURING CATEGORY

FINALISTS:

- Jim Magill, Mount Mills Cold pressed Flax oil
- Mark and Debbie Walsh, Mayo Metal Works
- Joseph Hyland, Cattle crush design

ANNOUNCEMENT OF CATEGORY WINNER

9.30

Address by John Concannon, M.D. JFC

ANNOUNCEMENT OF OVERALL WINNER

The JFC Innovation Awards for Rural Business. sponsored by JFC, are run in association with the Irish Farmers Journal, Teagasc and DARD

Editor

Peter Young

Publisher

The Agricultural Trust, pub-
lishers of the Irish Farmers
Journal and The Irish Field

Production

Irish Farmers Journal

Printer

Johnswood Press
(info@johnswoodpress.ie)

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AWARDS CEREMONY



NAME
Joseph Hyland,

ADDRESS
Lea, Portarlington, Co.
Laois

BUSINESS
Cattle crush design

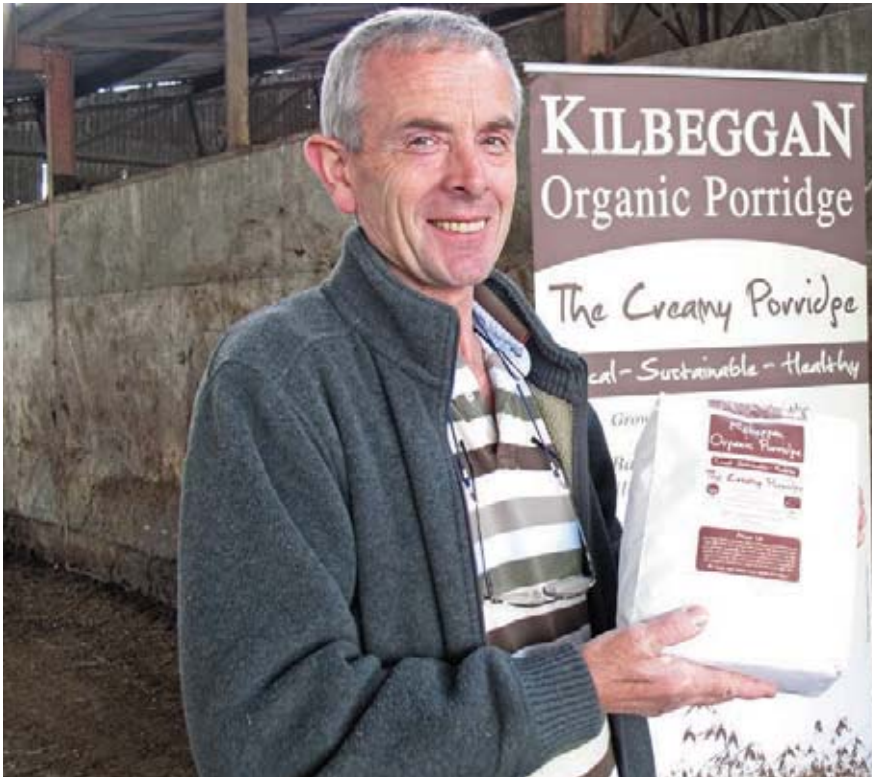
CATEGORY
Manufacturing/technology

BUSINESS IDEA
Labour saving devices

CONTACT
info@crushchutegate.com
0872517061



AWARDS CEREMONY

Pat Lalor, a man with grey hair, is smiling and holding a large white bag of Kilbeggan Organic Porridge. The bag features the brand name 'KILBEGGAN' in large letters, 'Organic Porridge' below it, and 'The Creamy Porridge' in a script font. At the bottom of the bag, it says 'Local - Sustainable - Healthy'. The background shows a rustic stone wall and a wooden structure.

NAME
Pat Lalor


ADDRESS
Ballard, Organic Farm,
Kilbeggan, Co. Westmeath

BUSINESS
Kilbeggan Organic Foods

CATEGORY
Value Added/Speciality
Food

BUSINESS IDEA
Develop Kilbeggan Organic
Porridge

CONTACT
087 2557679
pat@ballardorganic.ie



AWARDS CEREMONY



NAME
John Doherty

ADDRESS
Aldergrove, Crumlin, Co. Antrim

BUSINESS
Glory-be Ice cream cakes

CATEGORY
Value added/speciality foods

BUSINESS IDEA
Ice cream celebration cakes

CONTACT
john@john-doherty.com
02894453537



AWARDS CEREMONY

**NAME**

Kieran Herlihy and AJ O'Connor

ADDRESS

Kiskeam, Mallow, Co. Cork

BUSINESS

ATV Strip Grazer

CATEGORY

Start up

BUSINESS IDEA

Quad attachments

CONTACT

087 6576365
087 9046845
atvgrazer@gmail.com



AWARDS CEREMONY

**NAME**

William and Yvonne Ruiter

ADDRESS

Donaghmore, Ashbourne,
Co Meath

BUSINESS

Newbarn Farm

CATEGORY

Value Added/Speciality
Food

BUSINESS IDEA

On farm Restaurant

CONTACT

info@newbarnfarm.ie



AWARDS CEREMONY



NAME

Truly Irish/85 pig producers

ADDRESS

1 Park Mews Rd, Charleville, Co. Cork

BUSINESS

Truly Irish

CATEGORY

Value Added/Speciality Food

BUSINESS IDEA

Developing branded premium pork products

CONTACT

office@trulyirish.ie
063 32468



AWARDS CEREMONY



NAME

Will Taylor

ADDRESS

Kircubban, Newtownards,
Co. Down

BUSINESS

Glastry Farm Ice cream

CATEGORY

Value Added/Speciality
Food

BUSINESS IDEA

On farm manufacture of
Ice cream

CONTACT

028 4273861
glastryfarm@btconnect.
com



AWARDS CEREMONY

**NAME**

Jacqueline O'Farrell

BUSINESS

Grove Health Spa

ADDRESS

Shanballymore, Mallow,
Co. Cork

CATEGORY

Tourism/services

BUSINESS IDEA

On farm health spa

CONTACT

086 8135805
www.grovehealthspa.com



AWARDS CEREMONY

**NAME**

Clare O'Keeffe

ADDRESS

Garryduff, Mallow, Co. Cork

BUSINESS

Succession Ireland

CATEGORY

Start up

BUSINESS IDEA

Mediation Service to facilitate succession planning

CONTACT

086 6013365

Clare@successionireland.ie
www.successionireland.ie



AWARDS CEREMONY

**NAME**

Aidan O'Connor

ADDRESS

Causeway, Tralee, Co. Kerry

BUSINESS

ASM Ireland

CATEGORY

Start up

BUSINESS IDEA

Aerial Surveying and Mapping

CONTACT

086 8588018

info@asmireland.ie

www.asmireland.ie



AWARDS CEREMONY

NAME

Jim Magill

ADDRESS

Mount Mills, Newry Co
Down

BUSINESS

Mount Mills

CATEGORY

Manufacturing/Technology

BUSINESS IDEA

Mount Mills Cold pressed
Flax oil for human health
market

STAGE

Taking next step to develop
human health range

CONTACT

028 30263872
info@horseflaxoil.co.uk



AWARDS CEREMONY

NAME

Mark and Debbie Walsh

ADDRESS

Roundfort, Hollymount, Co Mayo

BUSINESS

Mayo Metal Works

CATEGORY

Manufacturing/Technology

BUSINESS IDEA

New and improved farm implements

CONTACT

087 9260041
mayometalworksltd@eircom.net



AWARDS CEREMONY

**NAME**

Paul Murphy

BUSINESS

Ardall

ADDRESS

Ardcanaught, Castlemaine,
Co. Kerry

CATEGORY

Start up

BUSINESS IDEA

Horse safety training
device

CONTACT

www.ardall.ie
066 9767 234



AWARDS CEREMONY

[illegible]

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

This image shows a full page of blank, lined paper. It features approximately 28 horizontal blue or grey lines spaced evenly apart, typical of standard notebook paper. The lines extend across the entire width of the page, leaving small margins at the top and bottom. There are no vertical lines, text, or other markings present.

The **INNOVATION** for **AWARDS** rural business



Department of
Agriculture and
Rural Development
www.dardni.gov.uk



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