

Title: Facilitating Rural Communities to Create Enterprise Opportunities using a Participatory Process Developed by SKIN – Short Food Supply Chain Knowledge and Innovation Network

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Project abstract

This research examines a rural community's engagement with practice-ready knowledge gathered by the SKIN (Short Food Supply Chain Knowledge and Innovation Network) Horizon 2020 project. The use of participatory action research to facilitate interactive innovation in a rural community to co-create multiple enterprise opportunities that reflected the local, history, culture and heritage of the area is captured throughout the process. An in-depth analysis of the participatory process undertaken was documented by the researcher and included the incorporation of her own personal reflections. The use of tools from the SKIN multi-actor 'toolbox' along with the implementation of a range of methods and techniques including interactive innovation techniques were documented throughout the research. This research also acted as a testbed to co-create tools for impact assessment/evaluation of interactive innovation for the LIAISON project.