

Facilitating Rural Communities to Create Enterprise Opportunities Using a Participatory Process Developed by SKIN – Short Food Supply Chain Knowledge and Innovation Network

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Study Background and Aim.

- This project involved working with the communities based on the Dingle Peninsula in West Kerry to help them to **create multiple enterprise opportunities** that reflect the history, culture and traditions of the area.
- To **conduct PAR facilitating interactive innovation** to “co-create” local value chains.
- To **document analyse and reflect of participatory process**
- To use **SKIN regional node** as a **testbed to co-create tools** for impact assessment/evaluation of **interactive innovation** for **LIAISON** project.

Methodology

- Participatory Action Research** : Use of participatory tools from the **Multi-Actor tool box**.
- Using a **reflective diary** as a data source to document the process
- Regional node used as a **test bed** for **co-designing impact assessment tools**.



Engagement day

Brainstorming day

Sorting the ideas



Trip to Ballymaloe



Choosing tasks & roles



Final workshops

Findings and Recommendations

- Par is a **non-linear** process.
- Communities need to be **facilitated to share ideas in a creative space**.
- Agricultural extension agents** could play role of facilitator to implement ‘**bottom-up approach**’ in rural communities.