# Farm Diversification in Laois

## Clonohill House Farm & Forestry Laois Angling Centre Clonohill Gardens

John Phelan & Enda Thompson Phelan



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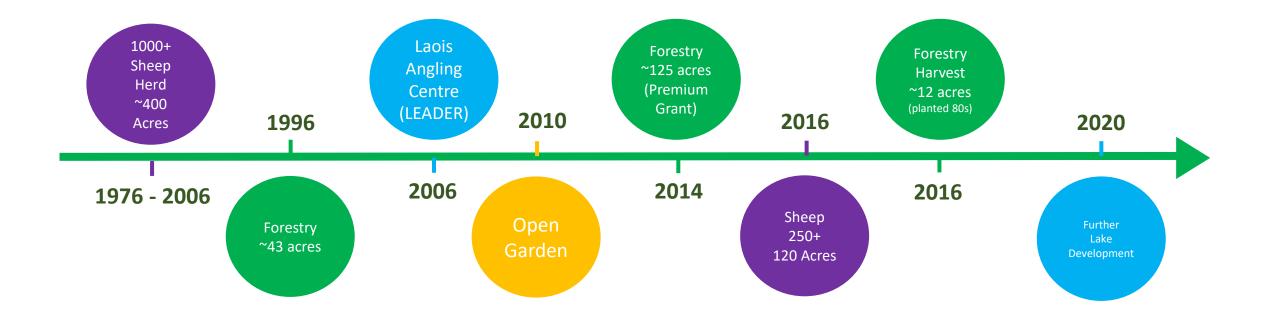
#### Why Diversify?

- $\circ$   $\,$  We considered the following:
  - Alternative options on the farm to add to cash flow and profitability.
  - Reducing the volatility and risk profile on the farm.
  - Spreading the seasonality of farming income was a priority.
  - Enhance our quality of living as aging farmers. Reduce physical labour workload.
  - Next generation not part of family business.
  - Keen to explore how hobbies could be leveraged to form part of full time income.
  - Accessing untapped domestic and international tourism market through diversification.

#### **Diversification Portfolio**



#### Timeline

















### WELCOME TO LAOIS ANGLING CENTRE





